



COLLEGE OF PUBLIC HEALTH
UNIVERSITY OF THE PHILIPPINES MANILA
SEAMEO TROPED Philippines
*Regional Centre for Public Health, Hospital Administration,
 Environmental and Occupational Health*



23-27 July 2018

Financial Business Planning in Healthcare Organizations and Facilities

For: Physicians, dentists, nurses, medical technologists, nutritionist-dietitians, physical therapists, occupational therapists, speech pathologists, midwives, sanitarians, teachers, professors, academicians, researchers, staff personnel, chief of hospitals, etc

Following the 2014 Strategic Plan for Strengthening Government Hospitals, this short course aims to discuss and refresh the basics of financial business planning in the context of meeting the requirements and challenges of achieving Universal Health Care (UHC) while simultaneously conforming to the Philippine Health Agenda (PHA) of 2017-2022 set by the Department of Health (DOH), and adhering to the Philippine Development Plan (2017-2022) of the National Economic Development Authority (NEDA). Additionally, it will also impart strategies and recommendations to assist the identified target participants in meeting their daily tasks of helping government hospitals become effective and efficient local economic enterprises (LEEs).

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