



**COLLEGE OF PUBLIC HEALTH**  
**UNIVERSITY OF THE PHILIPPINES MANILA**  
**SEAMEO TROPED Philippines**  
*Regional Centre for Public Health, Hospital Administration,  
Environmental and Occupational Health*



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# **Short Course in Strategic Planning and Management**

**For: Physicians, dentists, nurses, medical technologists, nutritionist-dietitians, physical therapists, occupational therapists, speech pathologists, midwives, sanitarians, teachers, professors, academicians, researchers, staff personnel, healthcare managers,**

The course is designed to provide health managers, administrators, health care providers, human resource personnel, teachers, and other advocates the basic concepts, principles, and practical skills in strategic management and planning, highlighting each participant's skills in strategic analysis particularly the planning aspect of strategic management.

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